

# **Website Privacy Statement**

Effective May 22, 2017

Thank you for viewing our privacy statement. 1st United Credit Union has created this statement in order to demonstrate our firm commitment to privacy. The following discloses our information gathering and dissemination practices for this website: 1stunitedcu.org.

Visitors to 1st United's Web pages will remain anonymous. We do not collect personally identifying information about visitors to our site. Our servers collect standard non-identifying information about web page visitors, such as date and time of visit, IP address, browser and domain. This information is used to compile standard statistics on site usage and to monitor equipment and security. This information also helps us provide our users with better service.

Application forms on our site require users to give us contact information. We use member contact information from these application forms to send the user information about the credit union should they indicate they are interested. Users may opt-out of receiving future mailings; see the choice/opt-out section below.

This site contains links to other sites. 1st United is not responsible for the security, privacy practices or the content of such web sites. We urge you to review the privacy policies of any linked web sites that you may visit before you provide them with any personal information.

#### How we use Cookies and Other Technology

"Cookies" are small amounts of data a website can send to a visitor's web browser. They are often stored on the device you are using to help track your areas of interest. We contract with companies to distribute emails on 1st United's behalf, perform analytics, and to deliver online advertisements on our Site, on other websites and on other applications. These companies may use third-party cookies, or other devices such as website scripting, pixels or action tags to collect anonymous information about you when you visit our Site. We use this information to learn which online advertisements attracted you, and to help us analyze our website and the effectiveness of our marketing. In addition, 1st United uses first-party cookies for similar purposes. These cookies and other devices do not contain personally identifiable information about you. Most web browsers allow you to adjust your browser settings to decline or delete cookies, but doing so may degrade your experience with our online services.

## Security

This site has security measures in place to protect the loss, misuse and alteration of the information under our control. Please see our section labeled "Website Security Policy" for detailed information.

## **Choice / Opt-Out**

Our site provides users the opportunity to opt-out of receiving communications from us at the point where we request information about the visitor. We also give users the option to not receive future communications.



## **Correct / Update**

This site gives users the following options for changing and modifying contact information previously provided. If your contact information has changed, please call our member contact center at (800) 649-0193.

#### **Submission of Loan Applications**

Personally identifying information provided to 1st United through submission of loan applications will only be used to handle the request. Information submitted via these applications is not sold or transferred to other parties.

#### **Contacting the Website**

At 1st United Credit Union, we are committed to protecting your privacy. Once again, thank you for viewing our privacy statement. If you have questions or concerns, please send an email by clicking on our Contact Us page, or send a letter to the below listed address:

1st United Credit Union C/O Marketing Department 5901 Gibraltar Drive Pleasanton, CA 94588